Conflict and the Information Environment: Future Strategic Communications

Thursday 22 September 2016
RUSI, 61 Whitehall, London, SW1A 2ET

Organised in conjunction with: Sponsored by:

Atlantic Council

0930 Registration and Welcome Coffee

1000 Opening Keynote: Perspectives on the current state of play
Speaker: Jānis Sārts, Director, NATO StratCom Centre of Excellence

1030 Session One: Contemporary Challenges in the Information Environment
- Understanding the challenge
- Broad perspectives
Chair: Dr Alina Polyakova, Deputy-Director, Dinu Patriciu Eurasia Center, Atlantic Council
Speakers:
Edward Lucas, Senior Editor, The Economist
Mark Laity, Chief Strategic Communications, SHAPE, NATO
Jordan Bach-Lombardo, Senior Account Manager, Portland Communications

1200 Session Two: Developments in Stratcom
- Developing and managing capability (NATO and partners)
- Information environment assessment
Chair: Simon Haselock, Chief Operating Officer, Albany Associates
Speakers:
Brett Boudreau, Principal Consultant, Veritas Strategic Communications
Ian Tunncliffe, Independent Consultant
John-Paul Gravelines, Consultant, Atkis Strategy

1330 Lunch

1400 Session Three: Making Stratcom Entertaining
  • Humour
  • Arts and Film

Chair: Lieutenant Colonel Simon West, Operations Support Branch Chief, NATO StratCom Centre of Excellence

Speakers: Professor Richard Clay, Professor of Digital Humanities, University of Newcastle
          Dr Neil Verrall, Principal Psychologist, UK Defence Science and Technology Laboratory

1500 Tea

1530 Session Four: The Role of Policy
  • Policy developments in the United States
  • NATO
  • EU

Chair: Ewan Lawson, Senior Research Fellow, Military Influence, RUSI

Speakers: Dr Alina Polyakova, Deputy-Director, Dinu Patriciu Eurasia Center, Atlantic Council
          Chris Riley, Head, Strategic Communications Team and Principal Editor, NATO HQ
          Giles Portman, Head of East Stratcom Task Force, European External Action Service

1700 Closing Keynote: Perspectives on Future Challenges and Opportunities
Speaker: Ambassador John E. Herbst, Director, Dinu Patriciu Eurasia Center, Atlantic Council

1730 Closing Remarks

1730 Drinks Reception